

> SABRE YEARBOOK SENIOR ADS

North Raleigh Christian Academy

7300 Perry Creek Rd.
Raleigh, NC 27616

919-573-7900, ext. 1647 (Miss Lyczkowski)
lyczkows@nrcaknights.com

> **Straight from your heart and into the yearbook!** The yearbook staff is offering the opportunity to personalize the yearbook in a very special way with a full-color senior recognition ad. Space is available to congratulate your graduate and tell your student how proud you are! Your ad provides a great way to recognize your student in a way that our staff is not otherwise able to cover. To reserve your space, follow these guidelines:

> PRICES/SIZES:

Full-color ads are available in the following sizes for the prices shown:

- 1/8 page: \$75
- 1/4 page: \$125
- 1/2 page: \$225
- full page: \$400

> STEP-BY-STEP INSTRUCTIONS:

- 1) Select ad size.
- 2) Decide how many photos you would like to use.
- 3) Select a standard ad design.
- 4) Complete the order form provided.
- 5) Provide photos for each space in the ad. Note tips for photo submission on this sheet.
- 6) Write text for the ad on the order form or attach it on a separate sheet. You may also email it to lyczkows@nrcaknights.com.
- 7) Provide payment with order.
- 8) Deliver or mail all of the materials to yearbook staff by the deadline below.

> PHOTO SUBMISSION GUIDELINES:

- Do not cut, glue or tape photos.
 - You may send photos or digital prints (at least 300 dpi). Please do not send photos printed out on a computer printer, as the quality will be poor when reproduced.
 - Care will be taken to return photos; however, scan or make copies instead of sending irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
 - Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
 - Photos will be cropped, enlarged, or reduced to fit the layout.
 - Writing lightly in pencil, put your name, address and phone number on the back of each photo.
 - Again, lightly in pencil, number the back of photos to match the numbers on the design you selected if you have a preference.
 - Photos will be returned when the yearbooks arrive.
- ### > SPECIAL CONSIDERATIONS
- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

> **AD & PAYMENT DEADLINE: 11/30/17**

> SENIOR AD ORDER FORM

To reserve yearbook space, please respond by November 30, 2017 by providing the following:

- This order form
- Ad photo(s)
- Ad text
- Check or money order payable to:
North Raleigh Christian Academy
- Mail or deliver to:
North Raleigh Christian Academy
ATTN: Yearbook Staff
7300 Perry Creek Rd.
Raleigh, NC 27616

> CUSTOMER DATA

STUDENT'S NAME

PARENT/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

PURCHASER'S SIGNATURE

PHONE NUMBER

E-MAIL ADDRESS

> ADVERTISING DATA

CHECK THE AD SIZE REQUESTED:

1/8 PAGE \$075 _____
1/4 PAGE \$125 _____
1/2 PAGE \$225 _____
FULL PAGE \$400 _____

IS THIS AD A SURPRISE FOR THE STUDENT:

_____ YES _____ NO

PROVIDE THE FOLLOWING DESIGN INFORMATION:

DESIGN # _____

NUMBER OF PHOTOS PROVIDED: _____

NEATLY PRINT AD TEXT BELOW [OR YOU MAY EMAIL TO MISS L. OR SUBMIT ON ANOTHER SHEET OF PAPER]:

> PAYMENT

\$ _____ TOTAL AMOUNT PAID
_____ CHECK INCLUDED
_____ CASH INCLUDED (DO NOT MAIL CASH)
_____ MONEY ORDER INCLUDED

> YEARBOOK

Available for \$80

_____ Yes, I would also like my own personal copy of the yearbook in addition to the one book per family we already will receive. I have added the cost of the yearbook to my payment. Name to be stamped:
